

BILLTOWN BLUE NOTES AD SUBMISSION INFORMATION

Advertising Rates:

\$50.00 - 1/8 pg. (3 1/2" Wide x 2" High)
\$85.00 - 1/4 pg. (3 1/2" Wide x 4 3/4" High)
\$160.00 - 1/2 pg. (7 1/2" Wide x 4 3/4" High) or
(3.5"W x 9.5"H)

Discount rates available:

Frequency and pre-payment discounts available.
(call or email for more info)

Classified ads:

25 words or less \$5, FREE to BBA members.

Submission Specifications:

The standard half-page column is 560 words.
Camera-ready ads should be color,
at 300 dpi, .jpg or .pdf format.

Photographs should be submitted in color,
will be printed in grayscale for the newsletter
but may also be used in color on our website,
Facebook page, and other print publication for
advertising purposes.

- Photos without accompanying text (who it is,
when it was taken, etc.) or photos that do not go
with a submitted article may not be accepted.

- All items are considered for inclusion based on
when they are submitted (first in first out),
relevance to the main focus of the current issue,
and space left at the time of submission. Items
may be accepted after deadlines depending on
space and time limitations.

PUBLISHING SCHEDULE:

Spring 2020 (Billtown Blues Challenge Issue)

Distributed by Feb. 24, 2020
Deadline to reserve space is Feb 3
Submissions must be received by Feb 10

Summer 2020 (Billtown Blues Festival Issue)

Distributed by May 15, 2020
Deadline to reserve space is Apr 10
Submissions must be received by Apr 20

Fall 2020 (Year in review)

Distributed by September 4, 2020
Deadline to reserve space is Aug 10
Submissions must be received by Aug 17

Winter 2020 (Fall into the Blues)

Distributed by October 23, 2020
Deadline to reserve space is Sept 28
Submissions must be received Oct 5

CONTACT INFORMATION:

Tom Butler, Editor, hoboblues@comcast.net

Payment Submission:

Billtown Blues Association/Newsletter
PO BOX 2
Hughesville PA 17737

Check payable to Billtown Blues Association

Please make reference to the newsletter issue.

The *Billtown Blue Notes* is a quarterly
newsletter published by the Billtown Blues
Association. Billtown Blue Notes is delivered
by mail to BBA members, and available at
billtownblues.org for digital viewing.